



NPPA 2024: WINNERS

CONGRATULATIONS TO ALL THE FINALISTS IN THIS YEAR'S NATIONAL PARENTING PRODUCT AWARDS

BEST NEW PRODUCT LAUNCH 2024

BEST NEW PRODUCT

- GOLD** Joie i-Pivot 360 Car Seat
- SILVER** Mamia Nappy Pants Size 8 24 Pack
- BRONZE** UPPAbaby Mira 2-in-1 Bouncer

OUT AND ABOUT

BEST TRAVEL PRODUCT

- GOLD** Mamia Strawberries & Apples 120g
- SILVER** My Little Sudocrem
- BRONZE** Milton Antibacterial Surface Wipes

BEST OUT AND ABOUT ACCESSORY

- GOLD** Mamia Corn Snacks 20g (Tomato Wheels/ Carrot Puffs)
- SILVER** Milton Mini Soother Steriliser
- BRONZE** ZAZU Robby the Baby Rocker

BEST INFANT CARRIER CAR SEAT

- GOLD** Maxi-Cosi Pebble 360 Pro2 and FamilyFix 360 Pro Base
- SILVER** Joie i-Snug
- BRONZE** BeSafe Go Beyond Infant Seat

BEST CAR SEAT FROM BIRTH TO 4+ YEARS

- GOLD** Joie i-Spin XL
- SILVER** Maxi-Cosi Mica 360 Pro
- BRONZE** BeSafe iZi Turn I-Size

BEST CAR BOOSTER SEAT

- GOLD** Maxi-Cosi RodiFix Pro 2 i-Size
- SILVER** Joie i-Traver Signature
- BRONZE** BeSafe Flex Fix 2

BEST PUSHCHAIR

- GOLD** UPPAbaby Vista V2
- SILVER** Out 'n' About V5 Single Nipper
- BRONZE** Maxi-Cosi Oxford (7 Piece Essential Bundle)

BEST LIGHTWEIGHT STROLLER

- GOLD** Joie Pact Pro Lightweight Compact Stroller
- SILVER** UPPAbaby Minu V2
- BRONZE** Joie Litetrax Pro

BEST TRAVEL SYSTEM

- GOLD** Joie Finiti 4 in 1 Reversible Pram
- SILVER** Maxi-Cosi Oxford (9 Piece Premium Bundle)
- BRONZE** UPPAbaby Ridge Jogging Stroller with Mesa i-Size Car Seat & ISOfix Base

BEST BABY CARRIER/SLING

- GOLD** Gaia Baby Stretchy Baby Wrap - Organic Cotton
- SILVER** Gaia Baby Soft Newborn+ Carrier
- BRONZE** Joie Savvy Baby Carrier

BEST FAMILY CAR

- GOLD** Nissan X-Trail
- SILVER** Peugeot 3008
- BRONZE** Nissan Qashqai

BABY SKINCARE

BEST BABY SKINCARE RANGE

- GOLD** Aveeno Baby Range
- SILVER** Childs Farm OatDerma Skincare Range
- BRONZE** Elave Baby Skincare Essentials

BEST BABY SKINCARE ESSENTIAL (SINGULAR)

- GOLD** WaterWipes Original
- SILVER** WaterWipes Textured Clean
- BRONZE** Eucerin Aquaphor Soothing Skin Balm

BEST SUNCARE PRODUCT FOR BABIES & CHILDREN

- GOLD** Lacura Kids Mini SPF 50+ Sun Lotion
- SILVER** Lacura SPF 50+ Kids Sensitive Sun Lotion
- BRONZE** Lacura SPF 50+ Kids Roll-on Sun Lotion

BEST BABY NAPPY TREATMENT

- GOLD** Sudocrem Antiseptic Healing Cream
- SILVER** Bepanthen Nappy Care Ointment
- BRONZE** Aveeno Baby Daily Care Nappy Cream

BEDTIME

BEST BATH TIME TOILETRY PRODUCT

- GOLD** Elave Organic Baby Bath 400ml
- SILVER** Mamia Bedtime Bath
- BRONZE** Johnson's Baby Soothing Vapour Bath

BEST BABY PRODUCT FOR SLEEP (INCLUDING MATTRESSES)

- GOLD** CALPOL Vapour Plug
- SILVER** Mamia Night Pants Boys/Girls 15 Pack
- BRONZE** Childs Farm and Sanctuary Spa Mum & Baby Sweet Dreams Gift Set

BEST NURSERY ACCESSORY (EXCLUDING COTS/CO SLEEPERS)

- GOLD** Tommee Tippee Dreammaker Light and Sound Baby Sleep Aid
- SILVER** Cuddles Collection
- BRONZE** Gaia Baby Muslin Canopy

BEST COT/CO SLEEPER

- GOLD** Joie Roomie Glide Bedside Crib
- SILVER** Maxi-Cosi Iora Air
- BRONZE** Gaia Baby Hera Bedside Crib

BABY CARE

BEST BABY NEWBORN ESSENTIAL

- GOLD** WaterWipes Original
- SILVER** Tommee Tippee Healthcare and Grooming Kit
- BRONZE** Mamia Newborn Nappies Size 2 60 Pack

BEST BABY WIPE

- GOLD** WaterWipes Original
- SILVER** WaterWipes Textured Clean
- BRONZE** Aveeno Daily Care Baby Wipes

BEST DISPOSABLE BABY/TODDLER NAPPY

- GOLD** Mamia Nappies Size 6 30 Pack
- SILVER** SuperValu dry n' cosy Nappies Size 4

BEST DISPOSABLE NEWBORN NAPPY

- GOLD** Mamia Newborn Nappies Size 1 24 Pack
- SILVER** SuperValu dry n' cosy Nappies Size 1

BEST NAPPY CHANGING ACCESSORY

- GOLD** Mamia Nappy Sacks 150 Pack
- SILVER** SuperValu Fragranced Nappy Bags
- BRONZE** Tommee Tippee Twist and Click Nappy Bin

BEST NAPPY PANT

- GOLD** Mamia Nappy Pants Size 4 40 Pack
- SILVER** SuperValu dry n' cosy Nappy Pants Size 7

BEST BABY SOOTHER RANGE

- GOLD** MAM Original Night Soothers
- SILVER** NUK Signature Soother
- BRONZE** Tommee Tippee Ultra-Light Soothers

BABY HEALTH

PREFERRED BABY PAIN RELIEF FOR TEETHING

- GOLD** CALPOL 120mg/5ml Sugar Free Oral Suspension
- SILVER** Nelsons Teetha Granules
- BRONZE** Matchstick Monkey Teether

PREFERRED BABY TREATMENT FOR RELIEF OF COLIC

- GOLD** Infacol
- SILVER** Colief Infant Drops
- BRONZE** BioGaia ProTectis Baby Probiotic Drops

PREFERRED OMEGA SUPPLEMENT FOR TODDLERS AND KIDS

- GOLD** Eskimo-3 Kids Chewable DHA+
- SILVER** Vitabiotics Wellkid Peppa Pig Omega-3
- BRONZE** Cleanmarine Kids Krill

PREFERRED VITAMIN D SUPPLEMENT FOR BABIES

- GOLD** Vitabiotics Baby VitD3 Vitamin D3 Drops
- SILVER** BabyD Vitamin D3 Food Supplement
- BRONZE** Sona Kiddie D3 - Vitamin D Drops for Children

PREFERRED SUPPLEMENT/MULTIVITAMIN FOR BABIES TODDLERS AND KIDS

- GOLD** Vivio Junior Multivitamin Tonic
- SILVER** Optibac Kids Gummies
- BRONZE** Vitabiotics Wellbaby Multi-vitamin Liquid

ESSENTIAL SUPPORT FOR BABY/TODDLER DIGESTION

- GOLD** Optibac Babies & Children
- SILVER** Vivio Junior Tummies Live Bacteria Supplement
- BRONZE** Colief Multibiotic Drops

BEST ALLERGY TREATMENT

- GOLD** Sterimar Hayfever and Allergies 50ml
- SILVER** Fusion Allergy Nasal Spray

FEEDING & WEANING

BEST FOLLOW ON FORMULA

- GOLD** Aptamil Follow On Milk
- SILVER** Cow and Gate Follow-on Milk
- BRONZE** SMA PRO Follow-On Milk

BEST BABY FOOD RANGE

- GOLD** Milupa Cereals
- SILVER** Mamia Snacks Range - Star Product Mamia Sweetcorn Rings & Cauliflower Puffs 4 x 12g
- BRONZE** SuperValu Apple and Pear Fruit Pot 260g

BEST ORGANIC BABY FOOD RANGE

- GOLD** Mamia Organic Food Range - Mamia Stage 1 Fruit Pouches
- SILVER** SuperValu Organic Strawberry and Apple Fruit Pouch 120g

BEST BABY/TODDLER SNACK

- GOLD** Freddy Fyffes Bananas
- SILVER** SuperValu Kiddies Organics Mini Apple Rice Cakes
- BRONZE** SuperValu Kiddies Organics Mini Apple and Raspberry Rice Cakes

BEST FIRST CUP/TRAINING CUP

- GOLD** Tommee Tippee Superstar Sippee Weaning Cup
- SILVER** MAM Starter Cup with Glow Handles
- BRONZE** NUK Magic Cup

BEST PRODUCT FOR WEANING

- GOLD** WaterWipes Textured Clean
- SILVER** Mamia Just Bananas/Just Apples 5x 90g
- BRONZE** Tommee Tippee Quick Cook 6-in-1 Baby Food Maker

BEST HIGHCHAIR

- GOLD** UPPAbaby Ciro High Chair
- SILVER** Joie Mimzy High Chair
- BRONZE** Maxi-Cosi Ava High Chair

BEST FEEDING BOTTLE RANGE

- GOLD** MAM Easy Start Anti-Colic Bottle 260ml 2pk
- SILVER** Tommee Tippee Natural Start Baby Bottles
- BRONZE** NUK First Choice Bottle

BEST BOTTLE FEEDING ACCESSORY

- GOLD** Milton Sterilising Tablets
- SILVER** Milton Baby Bottle Cleaner
- BRONZE** Tommee Tippee UV Steriliser

EVERYMUM ESSENTIALS

BEST PREGNANCY SKINCARE PRODUCT

- GOLD** Bio-Oil Skincare Oil
- SILVER** Palmer's Cocoa Butter Formula Tummy Butter for Stretch Marks 125g
- BRONZE** Elave Skin Balancing Cleansing Gel No.214 200ml and Elave Skin Balancing Moisturiser No.219 50ml

BEST PRODUCT FOR HOSPITAL BAG

- GOLD** WaterWipes Original
- SILVER** Mamia Baby Cleansing Pads 60 Pack
- BRONZE** Lil-Lets Maxi Maternity Pads

BEST BREAST PUMP

- GOLD** Haakaa Silicone Breast Pump with Suction Base 150ml
- SILVER** Elvie Pump
- BRONZE** MAM Move Wearable Breast Pump

BEST PRODUCT FOR BREAST FEEDING (EXCLUDING BREAST PUMPS)

- GOLD** Multi-Mam Compresses
- SILVER** Vitabiotics Pregnacare Breast-Feeding
- BRONZE** MAM Nipple Shields

BEST PREGNANCY SUPPLEMENT

- GOLD** Vitabiotics Pregnacare Plus Omega-3
- SILVER** Proceive Pregnancy Trimester 1
- BRONZE** Optibac Pregnancy

BEST IRON SUPPLEMENT FOR PREGNANCY

- GOLD** Active Iron Advance
- SILVER** Spatone Iron 28 Sachets Apple Flavour
- BRONZE** Sona Iron Complete MAX

BEST FERTILITY SUPPORT

- GOLD** Vitabiotics Pregnacare Before Conception
- SILVER** Proceive Conception Max Women
- BRONZE** Proceive Conception Women

HOME CLEANING

BEST HOME CLEANING PRODUCT

- GOLD** Milton Antibacterial Surface Spray
- SILVER** Mamia Sterilising Fluid 1 Litre
- BRONZE** Mr Muscle Platinum Kitchen Citrus Trigger

BEST LAUNDRY PRODUCT

- GOLD** Almat Non-Bio Super Concentrated Laundry Liquid 1470ml 42 Washes
- SILVER** Almat So Soft Pure and Gentle Fabric Conditioner
- BRONZE** Almat Non-Bio Laundry Gel - 24 Washes 720ml

FAMILY FRIENDLY SERVICES

BEST FAMILY FRIENDLY SUPERMARKET

- GOLD** ALDI
- SILVER** SuperValu