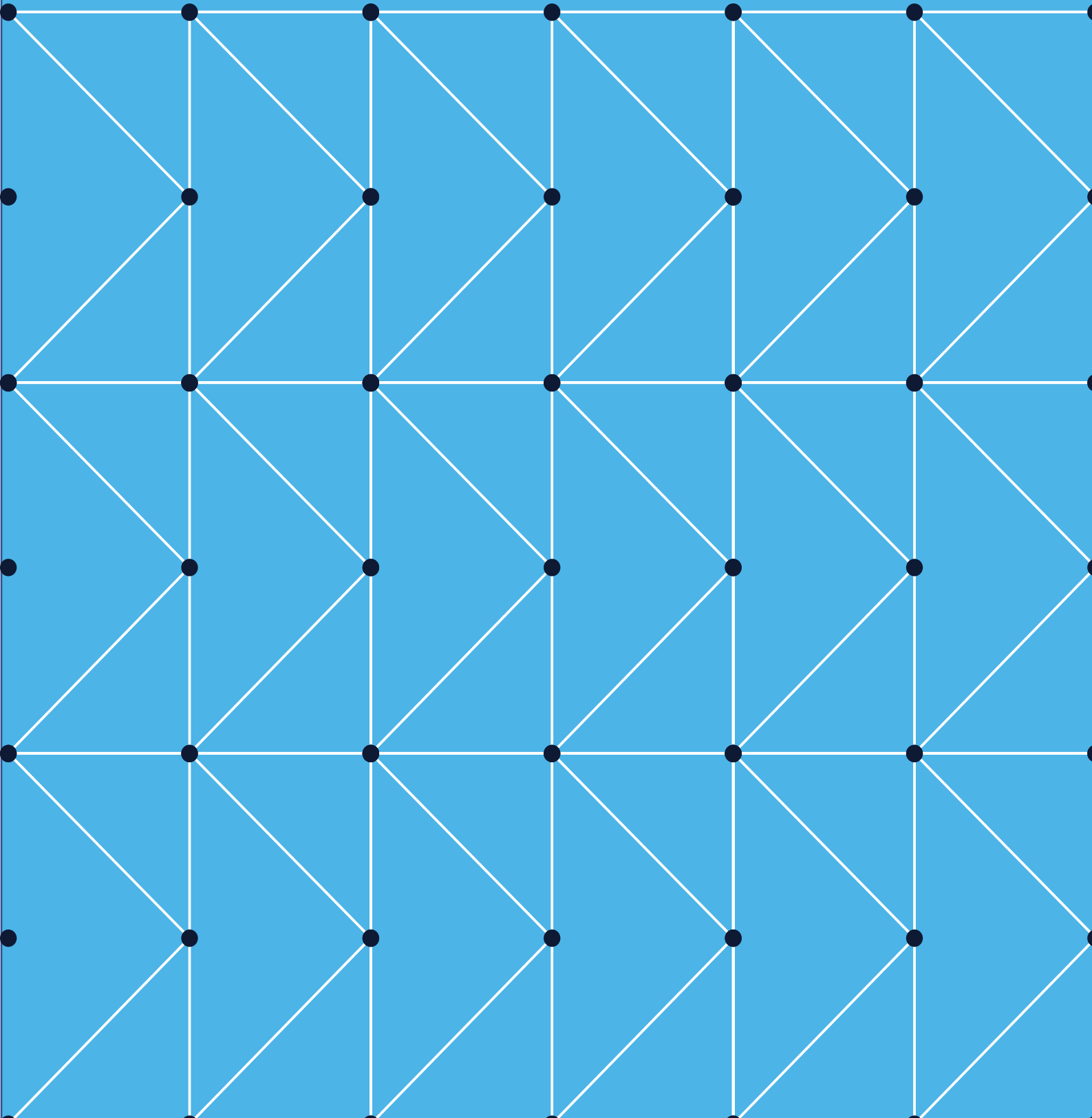


DMG NPPA Competition Privacy Notice

Draft
18th June 2024



Competition Privacy Notice

This is the Privacy Notice in relation to the prize draw associated with the National Parenting Product Awards (NPPA) survey. Your privacy is important to Core Research and Everymum.

What information will we collect?

The only information collected for a prize draw is your name and email address. The prize draw is optional. You are not obligated to enter the prize draw to participate in the research.

Who will retain and process the data?

Core Research are running the draw and is responsible for managing the data collection and processing. Everymum are providing the prize for the draw. Core Research will notify Everymum regarding the winner and Everymum will contact the winner directly.

How we will use your contact information you provide for entering a prize draw?

Your contact information will be disassociated from your survey responses when the survey is closed and stored separately. The required number of winners will be selected at random by Core Research. If winners cannot be contacted within two weeks, substitute winner(s) will be drawn in the same manner as above.

Contact information gathered for a prize draw will not be used for any other purpose or shared with any third parties.

Prize Draw Terms and Conditions

The following terms and conditions will apply to the prize draw:

1. Entrants must be aged 18 years or over.
2. Only those people completing the research survey are eligible to take part in the prize draw.
3. Entry to the draw is free.
4. To enter, please include your email address in the prize draw entry form box in the survey. To enter you must include your email address at the time you complete the survey. The closing date will be stated in the survey, along with the month in which winners will be notified. If winners cannot be contacted after two weeks, substitute names will be drawn, in the same manner as previously, to take the prize.
5. Entering the prize draw constitutes consent to Core Research to share your contact information with Everymum if you are a prize winner.
6. Core Research will not link your name to any other data you have provided in the survey and will only send your name and email address as provided here to Everymum if you win the prize draw.
7. Prizes may not be exchanged or substituted for any other good or service, including cash.
8. Entry into the draw implies your acceptance of these rules as final and legally binding.
9. Core Research will not use your email address for any other purposes, and it will be deleted in the time set down within the Privacy Policy.

